

Amr Zakaria

Product Designer, Illustrator and front-end developer with +5 years of experience in building valuable and easy to use products. Currently inspiring users to experience a seamless hotel search journey with "trivago", built products for (Education, Fitness, Travel Adventure, Social and E-Commerce), I always aim at delivering a message through design. **Portfolio and more:** www.amrzek.com

CONTACT

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Phone: 0049 - 15786386499

Location: Düsseldorf - Germany

Age: 27

EXPERIENCE

Product Designer

January 2016 - Present

Trivago in Dusseldorf, Germany

Main product designer for Hotel Search module; Calendar and Guest Selector:

- Designing new concepts (mobile & desktop)
- Prototyping (using Axure, Hype animation, and Principal).
- Observe users behavior on the several tests.
- Assist the "UX research team" on user testing.
- Making trivago website as easy to use as possible !

Product Designer

June 2014 - Dec. 2015

Ventures-Dash in Cairo, Egypt

- Web & Mobile UI / UX design
- Building products from scratch
- Brand Identity, Illustrations, front-end developing (HTML/CSS)
- Product strategies and analyzing users feedback.

Products include: Fitness - Travel Adventures - Social - E-commerce and Global events!

UI-UX Designer / Illustrator

Jan 2014 - June 2014

Umbrella Communications in Cairo, Egypt

2D Motion Graphics Illustration, Social Media Plans and Mobile UI-UX Design

Graphic/UI-UX Designer

Nov. 2012 - Dec. 2013

Nafham Education in Cairo, Egypt

Building Nafham's website (Lead Educational Platform in Middle East):

- Web & Mobile UI/UX design
- Front-end Developing
- Mobile application design (Android & iOS)
- Graphic Design, Printing, Illustrating, and Social Media Designs.

Freelance Designer

May. 2012 - Jan 2016

Working with startups and businesses to build new products, interfaces and illustrations. As well as infographics and book Cover designs.

PROFICIENCIES & TOOLS

- Adobe (Photoshop - Illustrator - After Effects)
- Prototyping (Axure - Tumult Hype - Principal - Atomic)
- Sketch-app
- HTML/CSS with focus on Animation (Expert)
- Javascript (beginner to moderate)

EDUCATION

Bachelor of Finance/Business (in English) with Marketing Background.

2008 - 2011

Ain-Shams University - Cairo - Egypt

LANGUAGES

English - Fluent

Arabic - Native

German - Beginner

EVENTS

CSS DESIGN AWARDS (2014)

Featured in article about characters made in CSS - as the creator of the “Minions in pure HTML/CSS”

DIGITAL PARTICIPATION CAMP (Münster - Germany - 2014)

I've been selected to participate within designers/developers selected over 25 countries in a camp to contribute in projects and workshops for social good!

UNICEF EGYPT (2014)

1st Place winner on Poster Competition about “International Day of Girl Child”

REFERENCES ARE AVAILABLE UPON REQUEST